

Beat: Technology

## LA TRIBUNE LAUNCHED 1st TECH FOR FUTURE SHOW-FORUM AT GRAND REX

### AWARDED 10 BEST STARTUPS

Paris, Washington DC, 06.04.2023, 22:25 Time

**USPA NEWS** - On the occasion of the 10th anniversary of French Tech, the iconic Economic and Financial Journal, "La Tribune" successfully organized its first edition, the TECH FOR FUTURE, which brought together the entire tech ecosystem, today, April 6, 2023, throughout the afternoon, (2 p.m. to 8 p.m.), in the auditorium of the legendary Cinema Grand Rex in Paris. The title "THE BIG RESET" of this 1st edition makes the poster in large shiny billboards, on the high Art Deco facade of the Grand REX, more accustomed to hosting Exclusive Premiers of Blockbusters films. The convention began with an exclusive interview with Jean Noel Barrot, the Minister Delegate for the Digital Transition and Telecommunications, by Philippe Mabilie (Director of Publication at La Tribune) and Sylvain Rolland, (Editor in Chief Tech at La Tribune). After several keynotes, debates, panel sessions, the BIG TECH FUTURE revealed the 10 startups of the year 2023, in a mini corporate show, around the general manager of the Tribune Tatiana De Francqueville (Since 2019) and her President Jean Christophe Tortora, delighted with the success of this 1st edition.

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A couple of panel sessions offered lively debates around contemporary subjects very relevantly defended by the prestigious speakers on what digital and High Tech bring to the service of the human. Famous geopolitical leaders and experts in the digital ecosystem in France, and overseas such as Asma Mhalla (Columbia, Sciences Po and Polytechnique), Ophelie Coehlo (Institut Rousseau), Arno Pons (Digital New Deal) and Leila Morch (McCourt Institute) who detailed the contours and challenges of tech in the global economic and political context.

Among the banking guests, Olivier Sichel (Caisse des dépôts et consignation), Marguerite Berard and Xavier Chopard (BNP Paribas) Redouane Bellefqih (Managing Partner (CEO) of Deloitte Consulting France, Member of Deloitte France Executive Committee, Board member of Deloitte Africa), Nicolas Dufourcq (CEO BPI France) and Paul-François Fournier (Exec Director, BPI France), and Senator Catherine Morin-Desailly.

The successful French Tech was very well represented by many women including Clara Chappaz (Mission French Tech), Maya Noël (France Digitale), Alexia Reiss (Sista), Stephanie Hospital (OneRagtime), Marie Ekeland (2050), Rachel Delacour (Founder of Sweep).

Former Secretary of State for Digital who recently founded Eversy, Mounir Mahjoubi-Jozefowicz (Fagain), Romain Paillard (Co-founder & CBDO, Le Wagon) as well as other founders of unicorns who come to tell and share their success stories like the famous Frederic Mazzella (CEO Founder BlaBlaCar & Captain Cause), Charles Gorintin (Alan, health insurance unicorn), Georges-Olivier Reymond (Founder of Pasqal, quantum leader in Europe), Quentin Adam (Founder of Clever Cloud), animated panel sessions.

Top exclusives conversation have also been conducted with notorious CEOs such as Jean-Marie Messier (Ex CEO of Vivendi), during short sessions led by Philippe Mabilie.

Experts from digital regulators have mostly debated the very touchy subject of allowing use of Chat GPT following the moratorium filed by Elon Musk, demanding a deal to slow down AI, given the "threat" of this new AI, in Europe, following the ban in Italy and the two complaints filed in France with the CNIL (National Commission for Computing and Liberties). Its president Marie-Laure-Denis, was able to answer these sensitive and topical questions, as to the regulation in France vis-à-vis such AI.

Artificial intelligence has been one of the most discussed topics, and in particular the case of chatCPT, which is not unanimous in the digital world. La Tribune also honored two women leaders at the forefront of French research, who are Laurence Devillers (CNRS) and Isabelle Ryl (Inria and Paris Artificial Intelligence Research Institute), and the founder of 2050, Marie Ekeland.

It is regrettable that no personality had the honor of presenting a start-up, or a concept, digital, to represent people with disabilities, inclusion, obliges.

Two winners were awarded at the prize-giving ceremony, in the service of the handicapped (Help for the blind, and to cure epilepsy), but were not handicapped themselves. Moreover, the stage of the auditorium of the Grand REX was totally inaccessible to people with reduced mobility (stairs), as well as the place of the final cocktail party, on the first floor, not equipped with an elevator. One could only wish La Tribune to reiterate its second edition of Big TechFuture, which shown to be vital to the emulation of the digital ecosystem, upon this event of which could even become of public utility, to make digital more accessible and less "threatening" to the public opinion while being more inclusive towards people with disabilities who represent 5% of the French population...

## PROGRAM OF THE TECH FOR FUTURE : THE BIG RESET 2023

### PANEL 1

#### 2:45 1- THE FIFTH ELEMENT - TECH IN SEARCH OF A NEW COMPASS

##### SPEAKERS

1-Marie EKELAND – Entrepreneur, founder of 2050

2-Mounir MAHJOUBI - Former Secretary of State for Digital - Co-founder, Eversy

3-Asma MALLAH – Lecturer at Columbia, Sciences Po and Polytechnique, specialist in digital geopolitics

4- Olivier SICHEL – Deputy Chief Executive Officer of Caisse des Dépôts, Director of the Banque des Territoires

MODERATOR : : Philippe Mabilie et Sylvain Rolland

### PANEL 2

#### 3:25 1- GENERATIVE AI, A BIG BANG FOR COMPANIES AND SOCIETY: THE PHANTOM THREAT?

##### SPEAKERS

1-Laurence DEVILLERS - Professor AI Ethics Sorbonne University - Researcher CNRS Paris Saclay - Author

2-Philippe LIMANTOUR – CTO of Microsoft France

3- Isabelle RYL – Director of PRAIRIE (Paris Artificial Intelligence Research Institute), researcher at Inria

MODERATOR : François Manens

### PANEL 3

#### 3:55 DALKIA, DATA ANALYSIS TO ACCELERATE DECARBONIZATION: GREEN SUN

##### SPEAKERS

Sylvie JEHANNO – CEO, Dalkia

MODERATOR : Juliette Raynal

#### PANEL 4

4:10 - FINANCING DEEPTech, A CRUCIAL ISSUE: THE BIG SHORT

#### SPEAKERS

- 1-Clara CHAPPAZ – Director, French Tech Mission
- 2-Xavier CHOPARD – Transformation, Innovation & Marketing Director, BNP Paribas
- 3-Lucile DERLY – Co-founder, Arterya
- 4- Paul-François FOURNIER – Executive Director, Innovation & Member of the Executive Committee, Bpifrance
- 5- Georges-Olivier REYMOND – Chairman and CEO, Pasqal

MODERATOR : Sylvain Rolland

#### PANEL 5

4:45 - MIXED DIVERSITY, CAN TECH REALLY GET OUT OF ONESELF: THE BATTLE OF GENDER GENDER BATTLE

#### SPEAKERS

- 1-Delphine BARTHE – Founder, Stirrup
- 2-Marie BRAYER – Partner, Fly Ventures
- 3-Maya NOEL – Managing Director, France Digitale
- 4-Romain PAILLARD – Co-founder & CBDO, Le Wagon
- 5-Alexia REISS – Executive Director, Sista

MODERATOR : François Manens

#### EXCLUSIVE CONVERSATION

5:20 - MEETING OF THE 3rd TYPE JEAN MARIE MESSIER 2000-2023 FROM ONE CRISIS TO ANOTHER

Conversation led by Philippe MABILLE, Director of Publication/ La Tribune with Jean Marie MESSIER (Former CEO of Vivendi, Founder of Messier & Associates, based in New York)

#### CONVERSATION WITH GILLES BABINET

5:20 - WHAT PLACE FOR FRANCE AND EUROPE IN THE NEW WORLD TECHNOLOGICAL ORDER: DATA WARS

Conversation led by Philippe MABILLE, Director of Publication/ La Tribune with Gilles BABINET, President of the National Digital Council, entrepreneur and former “digital champion” with the European Commission

#### PANEL 6

5:45 - REGULATION, ETHICS HUMAN RIGHTS, JACKPOT FOR EUROPE, WELCOME TO GATTACA

#### SPEAKERS

- 1-Frederic MAZZELLA – CEO Founder of BlaBlaCar & Captain Cause, Co-President of Entrepreneur de France Digitale
- 2-Arno PONS – General Director think-tank, DIGITAL NEW DEAL FOUNDATION
- 3-Marie-Laure DENIS – President de la CNIL

MODERATOR : Philippe MABILLE

#### CONVERSATION WITH REDOUANE BELLEFQIH

6:15 - UNDERSTANDING THE CHALLENGES AND USES OF TECH TO MASTER YOUR FUTURE: SOICAL NETWORK

Conversation led by Laura TENOUDJI, Director of Publication/ La Tribune with Redouane BELLEFQIH, Managing Partner (CEO) of Deloitte Consulting France, Member of Deloitte France Executive Committee, Board member of Deloitte Africa

#### PANEL 7

6:30 - CITIZEN KANE: DIGITAL SOVEREIGNTY, A UTOPIA FOR EUROPE?

#### SPEAKERS

1-Catherine MORIN-DESAILLY – Senator of Seine-Maritime, specialist in digital sovereignty

2-Quentin ADAM – CEO, Clever Cloud

3-Leila MORCH – Program manager Europe – McCourt Institute/Project Liberty

4-Ophelie COELHO - Specialist in digital geopolitics, Institut Rousseau - Member of the scientific council, The Observatory of Public Ethics

MODERATOR : Sylvain ROLLAND

#### Article online:

<https://www.uspa24.com/bericht-22574/la-tribune-launched-1st-tech-for-future-show-forum-at-grand-rex.html>

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